



THE FUTURE OF RETAIL  
INNOVATION IN INDUSTRIAL  
MACHINERY

**DIRECTMACHINES.COM**  
**(781) 937-5655**



**PARTNERSHIP  
INFORMATION**



# OUR DIRECT MISSION

**Our mission** with Direct Machines is to innovate the business of industrial machinery through leveraging ecommerce and by providing operational excellence. For our early stage of adoption, we are selling small-sized metal fabrication machinery direct from manufacturer to our customers.

**We are seeking machine manufacturers who would like their products sold online**, and who would be willing to move into the future of online retail with us.

**Our platform just launched as of May 2020.** During this time, we will be sending out **over 39,000** invitations to prospective buyers during the grand opening of our website.

We are only interested in well-established companies, thus:

**We will not list your products alongside companies who will hurt your brand's reputation. We want to protect the integrity of both our website & your products.**

We are sure that by **simplifying both** a) **the time** it takes to research best viable options for machinery, and b) **the costs** associated with purchasing machinery, we will be able to reach your sales needs.



# WHY DIRECTMACHINES?

With Millennial buyers coming into the workforce, the industry is making the move towards ecommerce. Directmachines.com will provide you:

- Listing on our site for your products
- Free advertising and brand recognition
- A modern way to list your site online

## NEW AS OF MAY 2020

As the website is constantly being built, it is critical that the partnerships are solidified **as soon as we can**.

### THE MARKET IS SHIFTING

83%

Buyers report that technology keeps them more informed about product choices than ever before.\*

### WE HAVE EXPERIENCE

1959

Our parent company has been around for over 60 years.

## "FITS ON A PALLET"

To start, our target products will be small-sized machinery under the following functions:  
Bending, Cutting, Milling & Welding.

• = <https://www.cio.com/article/3269572/how-millennials-are-changing-b2b-commerce.html>



Interested in partnering?

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# DIRECT MACHINES

## DREW PIISPANEN

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### OFFICE LOCATION:

We are located 20 minutes outside of  
Boston, MA:

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Woburn, MA  
01801**

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Hesitant on starting with us? Give us a try with  
1-2 products to start, and see how it goes!

